



**Coalition for Government Procurement 2017 Fall Training Conference  
November 16, 2017**

**The 2018 Market “MRI” Modernization, Reorganization & Innovation (MRI) *The Prognosis for  
Government and Industry!***

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|----------------|--|
| 7:00-8:15 am   | Registration, Breakfast, and Networking  |
| 8:15-8:30 am   | Welcome Message and Introduction: Roger Waldron, President   |
| 8:30-9:00 am   | Shay Assad, Acting DPAP Director (invited) or<br>Dustin Brown, Acting Deputy Director of Management, OMB (invited)   |
| 9:00-10:10 am  | e-Commerce, MRI, and the Future of Procurement<br>Moderator: Tom Sisti, SAP<br><br>Leantha Sumpter, Deputy Director, DPAP (invited)<br>Bill Greenwalt, Managing Partner, Brinkley Greenwalt Capital Partners (invited)<br>Ben FitzGerald, Professional Staff Member, Senate Armed Services Committee<br>(invited)<br>Mark McCalister, Director of Federal Contracts, IBM |
| 10:00-10:15 am | Break  |
| 10:15-11:20 am | GSA MRI Panel<br>Moderator: Mary Davie, Deputy Commissioner, FAS<br><br>Kay Ely, Assistant Commissioner for IT Category<br>Erv Koehler, Assistant Commissioner for Customer and Stakeholder<br>Engagement<br>Dave Zvenyach, Assistant Commissioner for Systems Management (invited)<br>Stephanie Shutt, Acting Director MAS PMO  |
| 11:20-12:25 am | If I knew then, what I Know Now – MRI<br>Moderator: Angela Styles, Crowell & Moring<br><br>Jon Etherton, Etherton and Associates (invited)<br>Karen Evans, KE&T Partners<br>Jim Williams, Schambach and Williams Consulting<br>Thad Allen, Booz Allen Hamilton (invited)   |
| 12:30- 2:20 pm | Lunch<br>Thomas Bowman, Deputy Secretary of Veterans Affairs (invited)   |

Other speakers may be added to the agenda

2:20-3:30 pm

**MRI Sessions**

**1. Professional Services MRI**

Jacob Bertram, Contracts Director,  
GSA  
Alexandra Rouse, Professional  
Services Program Executive, GSA  
(invited)

**2. IT Portfolio Part 1 MRI**

Bill Zielinski, IT Category  
Manager, GSA  
Jose Arietta, Director, Schedule 70,  
GSA

**3. General Products MRI**

Teresa McCarthy, Center Director,  
GSA  
Jill Laduca, Center Director, GSA  
Peter Han, Center Director, GSA  
(invited)

**4. VA Healthcare MRI**

Craig Robinson, Associate Deputy  
Assistant Secretary, VA (invited)  
Rick Lemmon, Acting Chief  
Procurement and Logistics Officer,  
VA (invited)  
Jaime Friedel, Director  
Procurement Directorate, SAC, VA

3:50-5:00 pm

**MRI Sessions**

**1. IT Portfolio Part 2 MRI**

Casey Kelly, Acting Director, IT  
Services, GSA  
Joanne Woytek, Program Manager,  
SEWP, NASA  
Chris Hamm, FEDSIM Director, GSA

**2. DHS MRI**

Jackie Smyth, Strategic Sourcing  
Director, DHS  
Eric Cho, Project Lead, Procurement  
Innovation Lab, DHS  
Kevin Boshears, OSDBU Director, DHS  
Nina Ferraro, Deputy Chief  
Procurement Officer, DHS

**3. FedMall MRI**

Adarryl Roberts, Portfolio Manager,  
DLA (invited)

**4. GSA Federal Marketplace  
Initiatives**

Kay Ely, Assistant Commissioner, IT  
Category, GSA  
Laura Stanton, Assistant  
Commissioner, Enterprise Strategy,  
GSA (invited)

**5. Defense Healthcare MRI**

Col. Alex Zotomayor, Director Medical  
Supply Chain DLA  
Timothy Klofper, DHA

5:00-6:00 pm

Networking Reception

Other invitees to be added