



**Coalition for Government Procurement 2017 Fall Training Conference
November 16, 2017**

**The 2018 Market “MRI” Modernization, Reorganization & Innovation (MRI) *The Prognosis for
Government and Industry!***

7:00-8:15 am	Registration, Breakfast, and Networking
8:15-8:30 am	Welcome Message and Introduction: Roger Waldron, President
8:30-9:00 am	Shay Assad, Acting DPAP Director
9:00-10:10 am	e-Commerce, MRI, and the Future of Procurement Moderator: Tom Sisti, SAP Leantha Sumpter, Deputy Director, DPAP (invited) Ben FitzGerald, Professional Staff Member, Senate Armed Services Committee (invited) Mark McCalister, Director of Federal Contracts, IBM
10:00-10:15 am	Break
10:15-11:20 am	GSA MRI Panel Moderator: Mary Davie, Deputy Commissioner, FAS Kay Ely, Assistant Commissioner for IT Category Erv Koehler, Assistant Commissioner for Customer and Stakeholder Engagement Dave Zvenyach, Assistant Commissioner for Systems Management Stephanie Shutt, Acting Director MAS PMO
11:20-12:25 am	If I knew then, what I Know Now – MRI Moderator: Angela Styles, Former OFPP Administrator Jon Etherton, Etherton and Associates (invited) Karen Evans, KE&T Partners Jim Williams, Schambach and Williams Consulting Thad Allen, Booz Allen Hamilton (invited)
12:30- 2:20 pm	Lunch Thomas Bowman, Deputy Secretary of Veterans Affairs (invited)

Other speakers may be added to the agenda

2:20-3:30 pm

MRI Sessions

1. Professional Services MRI

Jacob Bertram, Contracts Director,
GSA
Alexandra Rouse, Professional
Services Program Executive, GSA

2. IT Portfolio Part 1 MRI

Bill Zielinski, IT Category
Manager, GSA
Jose Arietta, Director, Schedule 70,
GSA

3. General Products MRI

Teresa McCarthy, Center Director,
GSA
Jill Laduca, Center Director, GSA
Peter Han, Center Director, GSA

4. VA Healthcare MRI

Craig Robinson, Associate Deputy
Assistant Secretary, VA
Rick Lemmon, Acting Chief
Procurement and Logistics Officer,
VA (invited)
Jaime Friedel, Director
Procurement Directorate, SAC, VA

3:50-5:00 pm

MRI Sessions

1. IT Portfolio Part 2 MRI

Casey Kelly, Acting Director, IT
Services, GSA
Joanne Woytek, Program Manager,
SEWP, NASA
Chris Hamm, FEDSIM Director, GSA

2. DHS MRI

Jackie Smyth, Strategic Sourcing
Director, DHS
Eric Cho, Project Lead, Procurement
Innovation Lab, DHS
Kevin Boshears, OSDBU Director, DHS
Nina Ferraro, Deputy Chief
Procurement Officer, DHS

3. FedMall MRI

Adarryl Roberts, Portfolio Manager,
DLA (invited)

**4. GSA Federal Marketplace
Initiatives**

Kay Ely, Assistant Commissioner, IT
Category, GSA
Laura Stanton, Assistant
Commissioner, Enterprise Strategy,
GSA

5. Defense Healthcare MRI

Col. Alex Zotomayor, Director Medical
Supply Chain DLA
Timothy Klofper, DHA

5:00-6:00 pm

Networking Reception

Other invitees to be added