

## **2022** SPONSORSHIP OPPORTUNITIES

www.thecgp.org 202.331.0975 1990 M Street NW, Ste 450 Washington, DC 20036

SPRING TRAINING CONFERENCE: THE FEDERAL CUSTOMER EXPERIENCE, JUNE 15-16 Day One (June 15) = Healthcare Focus Day Two (June 16) = Governmentwide Focus

Main Sponsorships	Title Sponsor (Exclusive)	Gold Sponsor (Limit 3)	Silver Sponsor (Limit 5)	
Benefits				
Price (per day)	\$10,000	\$7,000	\$5,000	
Complimentary conference registrations	6	3	2	
Reserved table at front of room during lunch	$\checkmark$			
Full/half page color advertisement in event program (back cover/full page/half page)	Back Cover	Full Page	Half Page	
Opportunity to hand out give away item to attendees (sponsor provided)	✓	$\checkmark$	✓	
Company logo featured in all pre-event promotional emails	$\checkmark$	$\checkmark$	$\checkmark$	
Company logo featured on the Coalition's website with a link to sponsor website	~	$\checkmark$	✓	
Company logo featured on event signage	✓	✓	✓	
Company logo featured on rolling sponsor slide during conference	✓	✓	✓	
Shout outs on CGP's social media platforms and the Friday Flash	✓	✓	✓	
Verbal recognition from podium	$\checkmark$	$\checkmark$	$\checkmark$	

Auxiliary Sponsorships	Breakfast Sponsor	Lunch Sponsor	Refueling Station Sponsor	Technology/ WiFi Sponsor	Virtual Attendance Sponsor	Breakout Session Sponsor	Legal Sponsor	Program Ad
Benefits								
Price (per day)	\$3,000	\$4,000	\$2,500	\$3,000	\$2,500	\$2,500	\$4,000	\$3,500 (\$2k half)
Complimentary conference admission		1					1	
Opportunity to hand out give away item to attendees (sponsor provided)		~					~	
Company logo in event program thanking you for your support	$\checkmark$	~	~	~	~	~	~	
Company logo featured in all pre-event promotional emails	~	~	~	~	~	~	~	
Company logo featured on the Coalition's website	$\checkmark$	~	~	~	~	~	~	
Company logo featured on event signage	$\checkmark$	$\checkmark$	~	$\checkmark$	~	$\checkmark$	$\checkmark$	
Verbal recognition from podium	√	✓	✓	√	✓	✓	✓	
Full/half page color advertisement in event program								$\checkmark$