THE COALITION
for Government Procurement

2022 SPONSORSHIP OPPORTUNITIES

www.thecgp.org
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1990 M Street NW, Ste 450
Washington, DC 20036

SPRING TRAINING CONFERENCE: THE FEDERAL CUSTOMER EXPERIENCE, JUNE 15-16
Day One (June 15) = Healthcare Focus Day Two (June 16) = Governmentwide Focus

Main Sponsorships

Benefits	Title Sponsor (Exclusive)	Gold Sponsor (Limit 3)	Silver Sponsor (Limit 5)
Price (per day)	$10,000	$7,000	$5,000
Complimentary conference registrations	6	3	2
Reserved table at front of room during lunch	✓		
Full/half page color advertisement in event program (back cover/full page/half page)	Back Cover	Full Page	Half Page
Opportunity to hand out give away item to attendees (sponsor provided)	✓	✓	✓
Company logo featured in all pre-event promotional emails	✓	✓	✓
Company logo featured on the Coalition's website with a link to sponsor website	✓	✓	✓
Company logo featured on event signage	✓	✓	✓
Company logo featured on rolling sponsor slide during conference	✓	✓	✓
Shout outs on CGP's social media platforms and the Friday Flash	✓	✓	✓
Verbal recognition from podium	✓	✓	✓

Auxiliary Sponsorships

Benefits	Breakfast Sponsor	Lunch Sponsor	Refueling Station Sponsor	Technology/ WiFi Sponsor	Virtual Attendance Sponsor	Breakout Session Sponsor	Legal Sponsor	Program Ad
Price (per day)	$3,000	$4,000	$2,500	$3,000	$2,500	$2,500	$4,000	$3,500 ($2k half)
Complimentary conference admission		1					1	
Opportunity to hand out give away item to attendees (sponsor provided)		✓					✓	
Company logo in event program thanking you for your support	✓	✓	✓	✓	✓	✓	✓	
Company logo featured in all pre-event promotional emails	✓	✓	✓	✓	✓	✓	✓	
Company logo featured on the Coalition's website	✓	✓	✓	✓	✓	✓	✓	
Company logo featured on event signage	✓	✓	✓	✓	✓	✓	✓	
Verbal recognition from podium	✓	✓	✓	✓	✓	✓	✓	
Full/half page color advertisement in event program								✓