



## 2023 Fall Training Conference – What is Fair and Reasonable?

### Governmentwide Focus

*November 15, 2023*

- 7:00—8:30 AM**      **Registration and Networking Breakfast**
- 8:30—8:45 AM**      **Welcome/Introductory Remarks**  
Roger Waldron, President, The Coalition for Government Procurement
- 8:45—9:35 AM**      **Keynote Panel – Framing FAS For the Future**  
Tom Howder, FAS Deputy Commissioner, GSA  
Tom Meiron, Special Assignment, GSA  
Bill Toth, FAS Assistant Commissioner, Office of Customer and Stakeholder Engagement, GSA
- 9:35—10:35 AM**      **“Rogers” Panel**  
Jonathan Aronie, Partner, Sheppard Mullin  
Lorraine Campos, Partner, Crowell & Moring  
Jason Workmaster, Member, Miller & Chevalier  
Evan Williams, Litigation Counsel, Mayer Brown
- 10:35 – 10:50 AM**      **Break**
- 10:50—11:50 AM**      **What is Fair and Reasonable Policy**  
Mathew Blum, Associate Administrator, OFPP, OMB  
Jeff Koses, Senior Procurement Executive, GSA  
Steve Schooner, Nash & Cibinic Professor of Government Contract Law, George Washington University Law School  
Bill Gormley, President, The Gormley Group
- 11:50 —12:45 PM**      **Lunch**
- 12:45 – 1:15 PM**      **Lunch Keynote TBD**
- 1:15 – 1:30 PM**      **Break**
- 1:30—2:30 PM**      **FAS Executive Panels**

*\* All speakers on the agenda are invited, unless otherwise noted as confirmed.*

**IT, Professional Services, and Assisted Services Panel**

Laura Stanton, Assistant Commissioner, Office of Information Technology  
Category, GSA

Tiffany Hixson, Assistant Commissioner, Office of Professional Services & Human  
Capital Category, GSA

Chris Hamm, Director, FEDSIM, GSA

**Catalog, General Supplies and Services Panel**

Erv Koehler, Assistant Commissioner, Office of General Supplies and Services,  
GSA

Josh Royko, Branch Chief, FAS Catalog Management Office

Mike Shepherd, Director, Catalog Management Office (CMO), Office of the  
Regional Commissioner Mid-Atlantic Region, FAS

**2:30—2:45 PM**

**Break**

**2:45—3:45 PM**

**“Dead Easy” Breakout Sessions**

**NASA SEWP VI**

Joanne Woytek, SEWP Program Manager, NASA

Andrea Ross, Contract Specialist, NASA

**GSA IT Schedules and GWACs**

Larry Hale, Deputy Assistant Commissioner, IT Category Management, GSA

Cheryl Thornton-Cameron, Executive Director (SES) Office of Acquisition/SCRIM  
Operations, GSA

Patricia Waddell, Supervisory Management and Program Analyst, GSA

**General Supplies and Services: Northeast and Caribbean and Heartland  
Regions**

Bob Woodside, Director, Region 2 Supply Acquisition Center, GSA

Teresa McCarthy, Director, Heartland Region, GSA

Mark Dunkum, Director, Acquisition Operations, GSS Portfolio, GSA

Jeff Thurston, Director of Supply Operations, GSA

**Meet the New Assisted Acquisition Services**

Chris Bennethum, Assistant Commissioner, Assisted Acquisition Services, GSA

Chris Hamm, Director, FEDSIM, GSA

**Congressional Update**

Tim Cook, Executive Director, The Center for Procurement Advocacy

Tom Sisti, Executive Vice President and General Counsel, The Coalition for  
Government Procurement

Moshe Schwartz, President, Etherton and Associates

**3:45—4:00 PM**

**Break**

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4:00—5:00 PM

**“Dead Easy” Breakout Sessions**

**NITAAC Contracting**

Ricky Clark, Deputy Director, NITAAC

**Professional Services Category**

Adam Soderholm, Acting Director, Program Operations, GSA PSHC

Keith Jeffries, Director, Office of Contracting Operations, GSA

Ana Eckles, Director, Human Capital Solutions, R2, GSA

**Cloud**

Joel Lundy, Director of IT Products, GSA

Skip Jentsch, Cloud Products Manager, GSA

**General Supplies and Services: Mid-Atlantic and Greater Southwest Regions**

Latasha Goines, Director, Southwest Supply and Acquisition Center, GSA

Ryan Schrank, IWAC Director, GSA

Haven Wynne, Director, Business Operations Support Division, GSA

**AAS: Fair and Reasonable Pipeline**

TBD

**Digital Procurement: E-Commerce and FedMall**

Peter Han, Business Requirements Lead, GSA

Jim Mette, FedMall Program Manager, DLA

5:00—6:30 PM

**Networking Reception for Panelists and Participants**

*All participants and conference participants are encouraged to attend and continue the day’s conversations at the networking reception.*

**Throughout The Day: Ask The MAS PMO and Pricing Tools Table**

Jack Tekus, Management Analyst, MAS PMO, GSA

Derek Tribble, Senior Program Analyst, GSA

Josh Royko, Branch Chief, FAS Catalog Management Office

Mike Shepherd, Director, Catalog Management Office (CMO), Office of the Regional Commissioner Mid-Atlantic Region, FAS

Peter Han, Business Requirements Lead, GSA

**Ask the Med/Surg Supply BPAs Table**

Craig Hilliard, Division Chief, Medical/Surgical Prime Vendor (MSPV) Supplies, VHA

Sarah Keefer, Branch Chief, Medical/Surgical Prime Vendor (MSPV) Supplies, VHA

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