



## 2023 Fall Training Conference – What is Fair and Reasonable?

### Governmentwide Focus

*November 15, 2023*

- 7:00—8:30 AM**      **Registration and Networking Breakfast**
- 8:30—8:45 AM**      **Welcome/Introductory Remarks**  
Roger Waldron, President, The Coalition for Government Procurement
- 8:45—9:35 AM**      **Keynote Panel – Framing FAS For the Future**  
Tom Howder, FAS Deputy Commissioner, GSA  
Tom Meiron, Special Assignment, GSA  
Bill Toth, FAS Assistant Commissioner, Office of Customer and Stakeholder Engagement, GSA
- 9:35—10:35 AM**      **“Rogers” Panel**  
Jonathan Aronie, Partner, Sheppard Mullin  
Lorraine Campos, Partner, Crowell & Moring  
Jason Workmaster, Member, Miller & Chevalier  
Evan Williams, Litigation Counsel, Mayer Brown
- 10:35 – 10:50 AM**      **Break**
- 10:50—11:50 AM**      **What is Fair and Reasonable Policy**  
Mathew Blum, Associate Administrator, OFPP, OMB  
Jeff Koses, Senior Procurement Executive, GSA  
Steve Schooner, Nash & Cibinic Professor of Government Contract Law, George Washington University Law School  
Bill Gormley, President, The Gormley Group
- 11:50 —12:45 PM**      **Lunch**
- 12:45 – 1:15 PM**      **Lunch Keynote TBD**
- 1:15 – 1:30 PM**      **Break**
- 1:30—2:30 PM**      **FAS Executive Panels**

*\* All speakers on the agenda are invited, unless otherwise noted as confirmed.*

**IT, Professional Services, and Assisted Services Panel**

Laura Stanton, Assistant Commissioner, Office of Information Technology  
Category, GSA

Tiffany Hixson, Assistant Commissioner, Office of Professional Services & Human  
Capital Category, GSA

Chris Hamm, Director, FEDSIM, GSA

**Catalog, General Supplies and Services Panel**

Erv Koehler, Assistant Commissioner, Office of General Supplies and Services,  
GSA

Josh Royko, Branch Chief, FAS Catalog Management Office

Mike Shepherd, Director, Catalog Management Office (CMO), Office of the  
Regional Commissioner Mid-Atlantic Region, FAS

**2:30—2:45 PM**

**Break**

**2:45—3:45 PM**

**“Dead Easy” Breakout Sessions**

**NASA SEWP VI**

Andrea Ross, SEWP Procurement Team Lead and Sr. Contracting Officer, NASA

George Nicol, NASA SEWP COR/Industry & Contract Holder Relations, NASA

**GSA IT Schedules and GWACs**

Larry Hale, Deputy Assistant Commissioner, IT Category Management, GSA

Cheryl Thornton-Cameron, Executive Director (SES) Office of Acquisition/SCRIM  
Operations, GSA

Patricia Waddell, Supervisory Management and Program Analyst, GSA

**SPEL (Standardized Pricing Evaluation Logic) Tool Mythbusting**

Don Gillespie, GSS Special Projects Team, GSA

Phil Putthoff, MAS Facilities and Hardware Branch, GSA

Maria Viscione, MAS Office Supply Branch, GSA

Ahisha Alexander, MAS General Products Branch, GSA

**Meet the New Assisted Acquisition Services**

Chris Bennethum, Assistant Commissioner, Assisted Acquisition Services, GSA

Chris Hamm, Director, FEDSIM, GSA

**Congressional Update**

Tim Cook, Executive Director, The Center for Procurement Advocacy

Tom Sisti, Executive Vice President and General Counsel, The Coalition for  
Government Procurement

Moshe Schwartz, President, Etherton and Associates

**3:45—4:00 PM**

**Break**

**4:00—5:00 PM**

**“Dead Easy” Breakout Sessions**

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**NITAAC Contracting**

Ricky Clark, Deputy Director, NITAAC  
Erin Flynn Pacifico, Contracting Officer, NITAAC

**Professional Services Category**

Adam Soderholm, Acting Director, Program Operations, GSA PSHC  
Keith Jeffries, Director, Office of Contracting Operations, GSA  
Ana Eckles, Director, Human Capital Solutions, R2, GSA

**Cloud**

Joel Lundy, Director of IT Products, GSA  
Skip Jentsch, Cloud Products Manager, GSA

**Introduction to GSS's MAS Contracting Team**

Jeff Thurston, Director, Office of Contracting Operations, GSA  
Haven Wynne, Deputy, Office of Contracting Operations, GSA  
Latasha Goines, Director, MAS Contracting Division, GSA  
Mark Dunkum, Deputy, MAS Contracting Division, GSA

**AAS: Fair and Reasonable Pipeline**

TBD

**Digital Procurement: E-Commerce and FedMall**

Peter Han, Business Requirements Lead, GSA  
Jim Mette, FedMall Program Manager, DLA

**5:00—6:30 PM**

**Networking Reception for Panelists and Participants**

*All participants and conference participants are encouraged to attend and continue the day's conversations at the networking reception.*

**Throughout The Day: Ask the MAS PMO and Pricing Tools Table**

Jack Tekus, Management Analyst, MAS PMO, GSA  
Derek Tribble, Senior Program Analyst, GSA

Josh Royko, Branch Chief, FAS Catalog Management Office  
Mike Shepherd, Director, Catalog Management Office (CMO), Office of the Regional Commissioner Mid-Atlantic Region, FAS  
Peter Han, Business Requirements Lead, GSA

**Ask the Med/Surg Supply BPAs Table**

Craig Hilliard, Division Chief, Medical/Surgical Prime Vendor (MSPV) Supplies, VHA  
Sarah Keefer, Branch Chief, Medical/Surgical Prime Vendor (MSPV) Supplies, VHA

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