AAS Industry Engagement 2024 CGP Spring Conference

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Industry Collaboration Initiative Goals

Standardize and increase AAS industry engagement

Collaborate, communicate, and coordinate with industry across the Enterprise

3 Drive efficiencies and consistency





Methods



Establish a diverse Integrated Project Team (IPT) of SMEs.



Educate the workforce, recognizing varying levels of risk tolerance.



Create:

- AAS Enterprise Forecasting Dashboard of new opportunities
- Monthly virtual pipeline review meetings by each respective AAS Business Unit



Share best practices with the newly-established Industry Partner Council (IPC).





Achievements



New AAS Industry Page with forecasting dashboard went live April 18th, with traffic up 73% last week. (Nadya to provide a demo shortly)



New workforce training, including highly attended Engaging Industry Best Practices Panel.



AAS Air Force/Navy/Space Force Third Thursdays of monthly pipeline reviews will begin in June, followed shortly by all other business units.



New Industry Partner Council (IPC) imminent.





AAS Industry Page Demo

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Overview



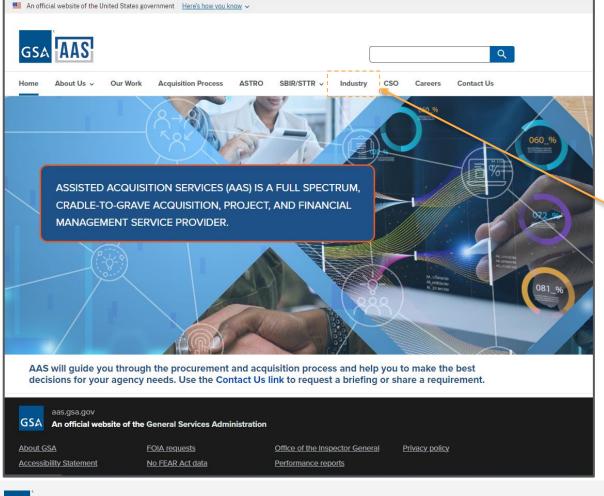
The AAS Industry Page serves as the external-facing website for active AAS procurements in the stage of collecting requirements and solicitation development with the client.



The purpose of this presentation is to provide you with an **overview of the webpage**, not give an overview of opportunities.



Pipeline data is gathered through a **consistent process** from all AAS business units.



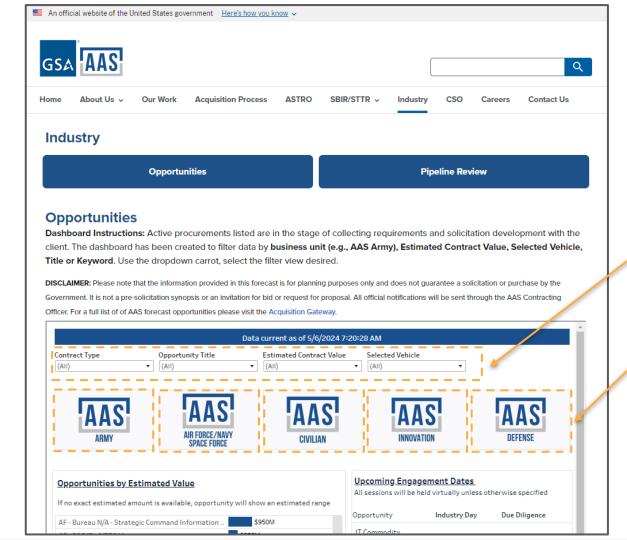
AAS.GSA.GOV Industry Tab

AAS' new Industry Tab features both opportunities and pipeline information.

https://aas.gsa.gov/industry/



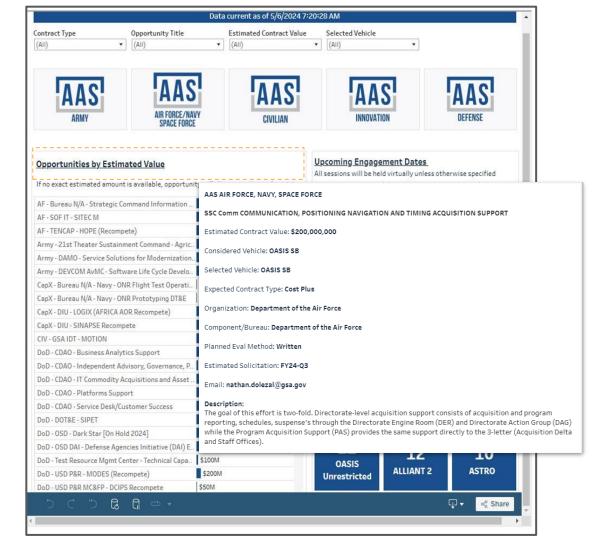




Navigating the AAS Industry Page

Option 1: Explore by dropdown options

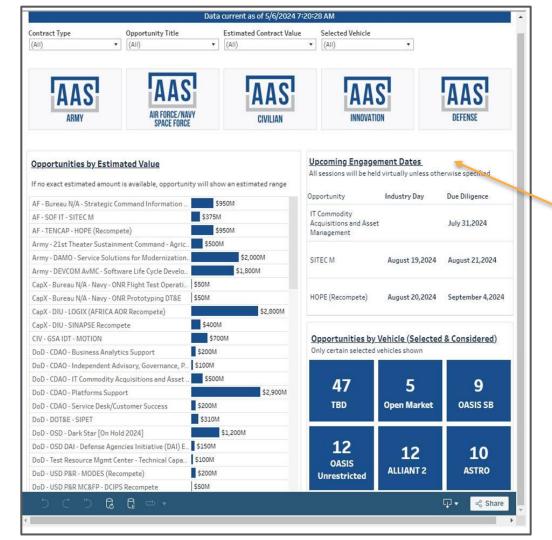
Option 2: Explore by Business Unit.



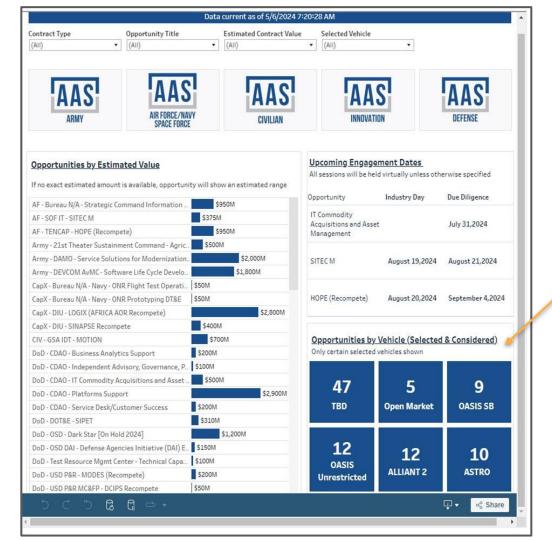
Opportunities by Estimated Value

Each opportunity is listed by AAS Client, along with its estimated value or range.

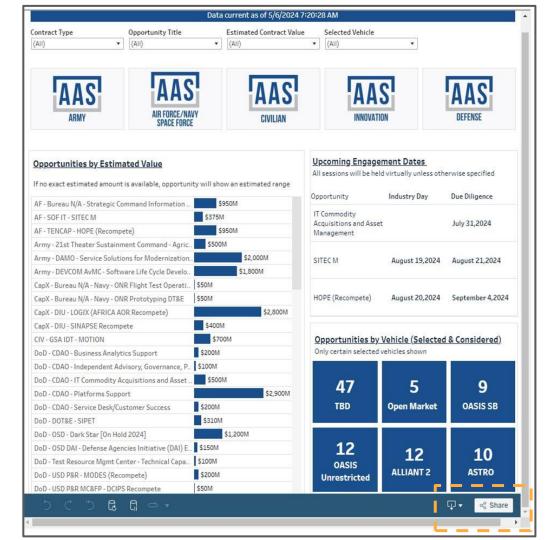
Hovering over an estimated value reveals additional information.



Upcoming Engagement Dates



Opportunities by Vehicle



Additional Things to Keep in Mind

Utilize the "Share" button to easily distribute the page link via email, text, etc.

The page is updated every **Thursday**.

A focus on competitive opportunities.

AAS Innovation Business Unit to be updated.

Happy Navigating!

While we strive for excellence, it's important to acknowledge that this page is a work in progress.

Continue to explore the AAS Industry Page for insights into upcoming opportunities.





Connect with AAS

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Schedule for AAS Monthly Pipeline Reviews

Business Unit	Monthly Cadence	Time	Next Event
AAS Army	Second Tuesdays	2:00 PM ET	7/9/24
AAS Air Force/Navy/Space Force	Third Thursdays	11:30 AM ET	6/20/24
AAS Civilian	Fourth Wednesdays	2:00 PM ET	7/24/24
AAS Defense	First Fridays	1:30 PM ET	6/7/24

Links will be provided on the AAS Industry Site under AAS Pipeline Review.





AAS POCs for Industry Partners

AAS is currently in the process of transitioning to a fully client-aligned end state. Interim points of contact are listed below by Client/Business Unit.

