



2024 Fall Training Conference

2025 Federal Market: What's Next?

Governmentwide Focus

November 20, 2024

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| 7:00—8:15 AM | Registration and Networking Breakfast |
| 8:15—8:30 AM | Welcome Remarks Roger Waldron, President, The Coalition for Government Procurement |
| 8:30—9:30 AM | Keynote Address: What Happened, Where Are We, and Where Are We Going? Former Congressman Tom Davis, Partner, Holland & Knight |
| 9:30 – 9:45 AM | Break |
| 9:45 – 10:30 AM | The Federal Procurement State of Play: What's Next? Moshe Schwartz, President, Etherton & Associates |
| 10:30 – 11:30 AM | Market and Procurement Outlook Panel: What's Next? Brian Friel, Co-Founder, BD Squared Kevin Plexico, Senior Vice President, Information Solutions, Deltek David Taylor, Founder & CEO, Federal Budget IQ |
| 11:30 AM – 1:00 PM | Networking Lunch |
| 12:30 —1:00 PM | FAR Council & Beyond Panel: What's Next? Jeff Koses, Senior Procurement Executive, GSA John Tenaglia, Principal Director, DPC Karla Smith Jackson, Assistant Administrator for Procurement, NASA |
| 1:00 – 1:15 PM | Break |
| 1:15—2:15 PM | GSA FAS Panels: What's Next? General Supplies and Services/CMO/Office of Policy and Compliance Erv Koehler, Assistant Commissioner, Office of General Supplies and Services, GSA Mike Shepherd, Director, Catalog Management Office, GSA |

Greg Rollins, Deputy Assistant Commissioner, Office of Policy and Compliance, GSA

IT/Professional Services

Laura Stanton, Assistant Commissioner, Office of Information Technology Category, GSA

Sheri Medeama, Deputy Assistant Commissioner, Office of Professional Services & Human Capital Category, GSA

Assisted Acquisition Services

Chris Bennethum, Assistant Commissioner, Assisted Acquisition Service, GSA Pete Burr, Deputy Assistant Commissioner, Assisted Acquisition Service, GSA Chris Hamm, Client Executive, Assisted Acquisition Service - Defense, GSA Corey Nickens, Client Executive, Assisted Acquisition Service - Innovation, GSA TBD, Client Executive, Assisted Acquisition Service, GSA

Customer Accounts and Stakeholder Engagement (CASE)

Tom Meiron, Account Management Director Customer Accounts and Stakeholder Engagement, GSA

TBD, Customer Accounts and Stakeholder Engagement, GSA

2:15—2:30 PM

Break

2:30 – 3:30 PM

Cybersecurity, Cloud, & AI Panel: What's Next for the Federal Market?

Moderator: Townsend Bourne, Partner, Sheppard Mullin

Drew Myklegard, Deputy Federal CIO, OMB

Eric Mill, Executive Director Cloud Strategy, TTS, GSA

Google Rep. TBD

Acquisition Systems Panel

Adarryl Roberts, Chief Information Officer, DLA

Dave Sloniker, Executive Director, VA Logistics Redesign (VALOR) Program Office, VA

Stephanie Shutt, Director, Operation and Innovation, GSA

3:30 — 3:45 PM

Break

3:45 – 4:45 PM

Nuts, Bolts, & Clicks Breakout Sessions

E-Commerce

Keil Todd, Commercial Platforms Program Manager, GSA

Dominic Lackey, Contracting Officer, GSA

CPP Customer TBD

GSA IT Schedules and GWACs

Larry Hale, Deputy Assistant Commissioner, IT Category Management, GSA

Cheryl Thornton-Cameron, Executive Director, SES, GSA

Professional Services Category

Adam Soderholm, Director, Center for Professional Services Solutions, FAS PSHC, GSA

Rob Berg, Director, Division A, Office of Contract Operations, FAS PSHC, GSA
Michael Williams, Director, Supplier Accountability, FAS PSHC, GSA

Cloud and Software as a Service

Joel Lundy, Director of IT Products, GSA
TBD, Office of Information Technology Category, GSA

Vendor Scorecard/General Supplies and Services

Shaun Hartman, Contracting Operations Director, Office of General Supplies and Service, GSA
Mark Dunkum, MAS Contracting Division Deputy, Office of General Supplies and Service, GSA
Latasha Goines, MAS Contracting Division Director, Office of General Supplies and Service, GSA

4:45 — 6:15 PM Networking Reception

All attendees and conference participants are encouraged to attend and continue the day's conversations at the networking reception.

All Day: "Ask the PMO" Tabletops

Ask the MAS PMO

Jack Tekus, Management Analyst, Office of Strategy and Innovation, GSA
Kevin Mitchell, Contract Specialist, Office of Strategy and Innovation, GSA
Jeff Calhoun, Solicitation Management Office, GSA

Ask the SAM.gov PMO

Salomeh Ghorbani, Director, Outreach and Stakeholder Engagement Division, Integrated Award Environment (IAE) Office, Technology Transformation Services (TTS), FAS, GSA

Pricing Tools Table

Mike Shepherd, Director, Catalog Management Office, GSA
Peter Han, Branch Chief, Catalog Management Office, GSA
Anisa Khandkar, Enterprise Architect, Catalog Management Office, GSA

Ask the Med/Surg Supply BPAs Table

Craig Hilliard, Division Chief, Medical/Surgical Prime Vendor (MSPV) Supplies, VHA
Sarah Keefer, Branch Chief, MSPV Supplies, VHA
Jeremy Parker, Branch Chief, MSPV Supplies, VHA
Jeremy Boston, Contracting Officer, MSPV Supplies, VHA
Shannon McNiel, Contracting Officer, MSPV Supplies, VHA
Pedro Catinchi, Contracting Officer, MSPV Supplies, VHA
Michael Pierson, Contracting Officer, MSPV Supplies, VHA

"Ask The PMO" VA Federal Supply Schedule (FSS) Table

Daniel Shearer, FSS Director, VA
Brian O'Connell, Senior Contract Specialist, FSS Contracting Support Division, VA