



DRAFT

2024 Fall Training Conference

2025 Federal Market: What's Next?

Governmentwide Focus

November 20, 2024

7:00—8:15 AM	Registration and Networking Breakfast
8:15—8:30 AM	<i>Welcome Remarks</i> Roger Waldron, President, The Coalition for Government Procurement
8:30—9:30 AM	<i>Keynote Address— Post-Election: What Happened, Where Are We, and Where Are We Going?</i> Former Congressman Tom Davis, Partner, Holland & Knight
9:30 – 9:45 AM	Break
9:45 – 10:30 AM	<i>The Federal Procurement State of Play: What's Next?</i> Moshe Schwartz, President, Etherton & Associates
10:30 – 11:30 AM	<i>Market and Procurement Outlook Panel: What's Next?</i> <ul style="list-style-type: none">• Brian Friel, Co-Founder, BD Squared• Kevin Plexico, Senior Vice President, Information Solutions, Deltek• David Taylor, Founder & CEO, Federal Budget IQ
11:30 AM – 1:00 PM	Networking Lunch
12:30 —1:00 PM	<i>FAR Council & Beyond Panel: What's Next?</i> <ul style="list-style-type: none">• Jeff Koses, Senior Procurement Executive, GSA• John Tenaglia, Principal Director, DPC• Karla Smith Jackson, Assistant Administrator for Procurement, NASA
1:00 – 1:15 PM	Break
1:15—2:15 PM	GSA FAS Panels: What's Next? <i>General Supplies and Services/CMO/Office of Policy and Compliance</i> <ul style="list-style-type: none">• Erv Koehler, Assistant Commissioner, Office of General Supplies and Services, GSA• Mike Shepherd, Director, Catalog Management Office, GSA• Greg Rollins, Deputy Assistant Commissioner, Office of Policy and Compliance, GSA <i>IT/Professional Services</i> <ul style="list-style-type: none">• Laura Stanton, Assistant Commissioner, Office of Information Technology Category, GSA

- **Sheri Medeama**, Deputy Assistant Commissioner, Office of Professional Services & Human Capital Category, GSA

Assisted Acquisition Services

- **Chris Bennethum**, Assistant Commissioner, Assisted Acquisition Service, GSA
- **Pete Burr**, Deputy Assistant Commissioner, Assisted Acquisition Service, GSA
- **Chris Hamm**, Client Executive, Assisted Acquisition Service - Defense, GSA
- **Corey Nickens**, Client Executive, Assisted Acquisition Service - Innovation, GSA
- **TBD**, Client Executive, Assisted Acquisition Service, GSA

Customer Accounts and Stakeholder Engagement (CASE)

- **Tom Meiron**, Account Management Director Customer Accounts and Stakeholder Engagement, GSA
- **TBD**, Customer Accounts and Stakeholder Engagement, GSA

2:15—2:30 PM

Break

2:30 – 3:30 PM

Cybersecurity, Cloud, & AI Panel: What's Next for the Federal Market?

- Moderator: **Townsend Bourne**, Partner, Sheppard Mullin
- **Drew Myklegard**, Deputy Federal CIO, OMB
- **Eric Mill**, Executive Director Cloud Strategy, TTS, GSA
- **TBD**, Google Rep.

Acquisition Systems Panel

- **Adarryl Roberts**, Chief Information Officer, DLA
- **Dave Sloniker**, Executive Director, VA Logistics Redesign (VALOR) Program Office, VA
- **Stephanie Shutt**, Director, Operation and Innovation, GSA

3:30—3:45 PM

Break

3:45—3:45 PM

"Nuts, Bolts & Clicks" Breakout Sessions

E-Commerce

- **Keil Todd**, Commercial Platforms Program Manager, GSA
- **Dominic Lackey**, Contracting Officer, GSA
- **TBD**, CPP Customer

GSA IT Schedules and GWACs

- **Larry Hale**, Deputy Assistant Commissioner, IT Category Management, GSA
- **Cheryl Thornton-Cameron**, Executive Director, SES, GSA

Professional Services Category

- **Adam Soderholm**, Director, Center for Professional Services Solutions, FAS PSHC, GSA
- **Alan Rumney**, Division Director, FAS PSHC, GSA
- **Nathan Bragg**, Senior Contract Compliance Analyst, GSA

Cloud and Software as a Service

- **Joel Lundy**, Director of IT Products, GSA
- **TBD**, Office of Information Technology Category, GSA

Vendor Scorecard/General Supplies and Services

- **Shaun Hartman**, Contracting Operations Director, Office of General Supplies and Services, GSA
- **Mark Dunkum**, MAS Contracting Division Deputy, Office of General Supplies and Services, GSA
- **Latasha Goines**, MAS Contracting Division Director, Office of General Supplies and Services, GSA

4:30—6:15 PM Networking Reception

All speakers and conference attendees are welcome to attend and continue the day's conversations at the networking reception.

All Day: "Ask the PMO" Tabletops

Ask the MAS PMO

Jack Tekus, Management Analyst, Office of Strategy and Innovation, GSA
 Kevin Mitchell, Contract Specialist, Office of Strategy and Innovation, GSA
 Jeff Calhoun, Solicitation Management Office, GSA

Ask the SAM.gov PMO

Salomeh Ghorbani, Director, Outreach and Stakeholder Engagement Division, Integrated Award Environment (IAE) Office, Technology Transformation Services (TTS), FAS, GSA

Pricing Tools Table

Mike Shepherd, Director, Catalog Management Office, GSA
 Peter Han, Branch Chief, Catalog Management Office, GSA
 Anisa Khandkar, Enterprise Architect, Catalog Management Office, GSA

Ask the Med/Surg Supply BPAs Table

Craig Hilliard, Division Chief, Medical/Surgical Prime Vendor (MSPV) Supplies, VHA
 Sarah Keefer, Branch Chief, MSPV Supplies, VHA
 Jeremy Parker, Branch Chief, MSPV Supplies, VHA
 Jeremy Boston, Contracting Officer, MSPV Supplies, VHA
 Shannon McNeil, Contracting Officer, MSPV Supplies, VHA
 Pedro Catinchi, Contracting Officer, MSPV Supplies, VHA
 Michael Pierson, Contracting Officer, MSPV Supplies, VHA

"Ask The PMO" VA Federal Supply Schedule (FSS) Table

Daniel Shearer, FSS Director, VA

**All speakers on the agenda are invited, unless otherwise noted as confirmed.*