



DRAFT

2024 Fall Training Conference

2025 Federal Market: What's Next?

Governmentwide Focus

November 20, 2024

7:00—8:15 AM	Registration and Networking Breakfast
8:15—8:30 AM	<p><i>Welcome Remarks</i> Main Ballroom Roger Waldron, President, The Coalition for Government Procurement</p>
8:30—9:30 AM	<p><i>Keynote Address— Post-Election: What Happened, Where Are We, and Where Are We Going?</i> Main Ballroom Former Congressman Tom Davis, Partner, Holland & Knight</p>
9:30—9:45 AM	Break
9:45—10:30 AM	<p><i>The Federal Procurement State of Play: What's Next?</i> Main Ballroom Moshe Schwartz, President, Etherton & Associates</p>
10:30—11:30 AM	<p><i>Market and Procurement Outlook Panel: What's Next?</i> Main Ballroom</p> <ul style="list-style-type: none">• Moderator: Serge Shahabian, GWAC COE Leader, IBM Consulting- Federal• Brian Friel, Co-Founder, BD Squared• Kevin Plexico, Senior Vice President, Information Solutions, Deltek• David Taylor, Founder & CEO, Federal Budget IQ
11:30 AM —12:30 PM	Networking Lunch
12:30—1:00 PM	<p><i>FAR Council & Beyond Panel: What's Next?</i> Main Ballroom</p> <ul style="list-style-type: none">• Moderator: Mike Pullen, Vice President, CGI Strategic Operations• Jeff Koses, Senior Procurement Executive, GSA• John Tenaglia, Principal Director, DPC• Julia Wise, Director, Procurement & Grants Policy Division, NASA
1:00 – 1:15 PM	Break
1:15—2:00 PM	<p>GSA FAS Panels: What's Next?</p> <p><i>General Supplies and Services/CMO/Office of Policy and Compliance</i> Alexandria Room 2</p>

- Moderator: **Wes Shmigelsky**, Director, Federal Sales, Grainger
- **Erv Koehler**, Assistant Commissioner, Office of General Supplies and Services, GSA
- **Mike Shepherd**, Director, Catalog Management Office, GSA
- **Greg Rollins**, Deputy Assistant Commissioner, Office of Policy and Compliance, GSA

IT/Professional Services

Tickets Lounge

- Moderator: **Matt See**, Vice President, CACI
- **Laura Stanton**, Assistant Commissioner, Office of Information Technology Category, GSA
- **Sheri Medeama**, Deputy Assistant Commissioner, Office of Professional Services & Human Capital Category, GSA

Assisted Acquisition Services

Main Ballroom

- Moderator: **Mike Bell**, Principal/Director, Chief Growth Office, Booz Allen Hamilton
- **Chris Bennethum**, Assistant Commissioner, Assisted Acquisition Service, GSA
- **Pete Burr**, Deputy Assistant Commissioner, Assisted Acquisition Service, GSA
- **Chris Hamm**, Client Executive, Assisted Acquisition Service - Defense, GSA
- **Corey Nickens**, Client Executive, Assisted Acquisition Service - Innovation, GSA
- **Jennifer Crouse**, Chief of Staff, Assisted Acquisition Service, GSA

Customer and Stakeholder Engagement (CASE)

Alexandria Room 1

- Moderator: **Steven Felber**, Senior Program Manager, GSA/GWAC Programs, GDIT
- **Tom Meiron**, Executive Director, Office of Account Management, Customer and Stakeholder Engagement Division, GSA
- **David Park**, Civilian Sector Senior National Account Manager, Customer Accounts and Stakeholder Engagement, GSA
- **Javier Piquero**, Air Force and Space Force Senior National Account Manager, Customer Accounts and Stakeholder Engagement, GSA

2:00—2:15 PM

Break

2:15—3:00 PM

The Evolving Federal Landscape of AI: What's Next

Main Ballroom

- Moderator: **Townsend Bourne**, Partner, Sheppard Mullin
- **Christine Harada**, Senior Advisor, OFPP, OMB
- **Dr. Rita Konaev**, Head of Responsible AI, Google Public Sector
- **Sadaf Asrar**, AI Technology Expert, AI Corps, DHS
- **Nathan Manzotti**, Director, AI & Data Analytics, Technology Transformation Services, GSA

3:00—3:45 PM

Acquisition Systems Panel

Main Ballroom

- Moderator: **Jamie Baker**, Director, Federal Health, Science and Policy, Amazon Web Services
- **James Johnson**, Program Executive Officer, DLA Information Operations
- **Dave Sloniker**, Executive Director, VA Logistics Redesign (VALOR) Program Office, VA
- **Stephanie Shutt**, Director, Operations and Innovation, GSA

3:45—4:00 PM

Break

4:00—5:00PM

“Nuts, Bolts & Clicks” Breakout Sessions

E-Commerce

Vienna/Falls Church Room

- Moderator: **Anthony Jenkins**, Sustainability and Federal Lead, Amazon Business
- **Keil Todd**, Commercial Platforms Program Manager, Office of General Supplies and Services, GSA
- **Dominic Lackey**, Contracting Officer, Office of General Supplies and Services, GSA
- **Amy Novak**, AOPC SECNAV, Navy

GSA IT Schedules and GWACs

Main Ballroom

- Moderator: **Tony Celeste**, Executive Director and General Manager, Ingram Micro Public Sector
- **Tonya Pruitt**, Office of Information Technology Category, GSA
- **Patricia Waddell**, Office of Information Technology Category, GSA

Cloud and Software as a Service

Great Falls/ Arlington Room

- Moderator: **Joe Ditchett**, Industry Executive Advisory for Federal Civilian and Defense Industries, SAP
- **Joel Lundy**, Director of IT Products, Office of Information Technology Category, GSA

Professional Services Category

Tickets Lounge

- Moderator: **Roger Sion**, Managing Director, Deloitte
- **Adam Soderholm**, Center for Professional Services Solutions Director, Office of Professional Services & Human Capital Category, GSA
- **Alan Rumney**, Division Director, Office of Professional Services & Human Capital Category, GSA
- **Michael Williams**, Supplier Accountability Director, Office of Professional Services & Human Capital Category, GSA

Vendor Scorecard/General Supplies and Services

Alexandria Room 2

- Moderator: **Roger Waldron**, President, The Coalition for Government Procurement
- **Mark Dunkum**, MAS Contracting Division Deputy, Office of General Supplies and Services, GSA
- **Latasha Goines**, MAS Contracting Division Director, Office of General Supplies and Services, GSA
- **Erv Koehler**, Assistant Commissioner, Office of General Supplies and Services, GSA

5:00—6:30 PM

Networking Reception

All speakers and conference attendees are welcome to attend

All Day: Tabletops

Ask the MAS PMO Table

Jack Tekus, Management Analyst, Office of Strategy and Innovation, GSA
Kevin Mitchell, Contract Specialist, Office of Strategy and Innovation, GSA
Jeff Calhoun, Director, Solicitation Management Office, GSA

Ask the SAM.gov PMO Table

Salomeh Ghorbani, Outreach and Stakeholder Engagement Division Director, Technology Transformation Services, GSA

Pricing Tools Table

Mike Shepherd, Director, Catalog Management Office, GSA

Peter Han, Branch Chief, Catalog Management Office, GSA

Ask the Med/Surg Supply BPAs and AbilityOne BOAs Table

Craig Hilliard, Division Chief, Medical/Surgical Prime Vendor (MSPV) Supplies, VHA

Sarah Keefer, Branch Chief, MSPV Supplies, VHA

Jeremy Parker, Branch Chief, MSPV Supplies, VHA

Jeremy Boston, Contracting Officer, MSPV Supplies, & AbilityOne Items VHA

Shannon McNeil, Contracting Officer, MSPV Supplies, VHA

Pedro Catinchi, Contracting Officer, MSPV Supplies, VHA

Michael Pierson, Contracting Officer, MSPV Supplies, VHA

Ask the VA Federal Supply Schedule (FSS) PMO Table

Daniel Shearer, FSS Director, VA

*All speakers on the agenda are invited, unless otherwise noted * as confirmed.*

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