



## **The Coalition Training Conference**

### ***The Revolutionary Federal Market***

#### **Healthcare Day**

***January 15, 2026***

<b>7:00—8:30 AM</b>	<b>Registration and Networking Breakfast</b>
<b>8:30—8:45 AM</b>	<b><i>Welcome Remarks</i></b> Main Ballroom <ul style="list-style-type: none"><li>• <b>Roger Waldron</b>, President, The Coalition for Government Procurement</li></ul>
<b>8:45—9:15 AM</b>	<b><i>Keynote—The Future of Veteran Care in the Revolutionary Federal Market</i></b> Main Ballroom
<b>9:15—9:30 AM</b>	<b>Break</b>
<b>9:30—10:30 AM</b>	<b><i>VA Acquisition Leadership Panel</i></b> Main Ballroom <ul style="list-style-type: none"><li>• <b>Chanel Bankston-Carter</b>, Acting Executive Director, Office of Small and Disadvantaged Business Utilization, VA</li></ul>
<b>10:30—10:45 AM</b>	<b>Break</b>
<b>10:45—11:45 AM</b>	<b><i>Impacts of the Revolutionary FAR Overhaul on Federal Healthcare Contractors &amp; More</i></b> Main Ballroom <ul style="list-style-type: none"><li>• <b>Moderator: Ken Dodds</b>, Executive Vice President &amp; General Counsel, The Coalition for Common Sense in Government Procurement</li><li>• <b>Joy Sturm</b>, Partner, Hogan Lovells</li><li>• <b>Brooke Stanley</b>, Senior Associate, Covington</li><li>• <b>Liz Lindquist</b>, Partner, Arnold &amp; Porter</li></ul>
<b>11:45—12:45 PM</b>	<b>Networking Lunch</b>
<b>12:45—1:15 PM</b>	<b><i>Lunch Keynote—The Future of Veteran Care</i></b> Main Ballroom <ul style="list-style-type: none"><li>• <b>Howard L. Manuel</b>, Deputy Senior Advisor to the Secretary of Veterans Affairs, VA</li></ul>
<b>1:15—1:30 AM</b>	<b>Break</b>
<b>1:30—2:00 PM</b>	<b><i>Federal Budget &amp; Legislative Developments</i></b> Main Ballroom <ul style="list-style-type: none"><li>• <b>Moshe Schwartz</b>, President, Etherton and Associates</li></ul>
<b>2:00—2:15 PM</b>	<b>Transition to Breakouts</b>
<b>2:15—3:15 PM</b>	<b>“Nuts &amp; Bolts Sessions</b>

#### ***The Latest on DHA Pharmaceutical Program***

- **Moderator: Karol Ann Sharp**, President, AvKARE
- **Ed Norton**, Chief of Pharmacy Operations, DHA
- **Marsha Petersen**, Chief, Pharmacy Support Branch/Sr Contracting Officer, DHA

#### ***GSA and VA Schedules Partnership***

- **William Robert (Bob) Satterfield**, FSS Chief, Services Division, VA
- **Diana Lawal**, FSS Chief, Pharmaceutical/Dental B Division, VA
- **Jack Tekus**, Director, Multiple Award Schedule (MAS) Program Management Office, GSA

#### ***VA Medical/Surgical Prime Vendor Program***

- **Leonaro Ashford**, Acting Commodities Director, VHA
- **Jeremy Parker**, Division Chief, Medical/Surgical Prime Vendor (MSPV) Supplies, VHA
- **Crystal Martin**, MSPO Director, VA
- **Jon-Paul Grizzle**, Contracting Officer, MSPV-GenZ V1 Delivery Orders
- **Sarah Scott**, Branch Chief, MSPV Supplies Branch 2, VHA

**3:15—3:30 PM**

**Transition to Breakouts**

**3:30— 4:30 PM**

**Nut & Bolts Sessions**

#### ***VA Pharmacy Program***

- **Tom Emmendorfer**, Executive Director, Pharmacy Benefits Management Services (PBM), VA
- **Eric Dill**, Acting VHA Deputy Chief Consultant - Formulary, PBM, VA

#### ***VA Community Care Program***

- **Laura Scott**, Acquisition Service Directorate 6 (AS6) Director, SAC, VA

**4:30—6:30 PM**

**Networking Reception**

*All speakers and conference attendees are welcome to attend and continue the day's conversations at the networking reception.*

#### **All Day: "Ask the PMO" Tabletops**

##### **"Ask The PMO" VA Federal Supply Schedule (FSS) Table**

William Robert (Bob) Satterfield, FSS Chief, Services Division, VA  
Diana Lawal, FSS Chief, Pharmaceutical/Dental B Division, VA

***All speakers on the agenda are invited, unless otherwise noted \* as confirmed.***