



The Coalition Training Conference

The Revolutionary Federal Market

Healthcare Day

January 15, 2026

7:00—8:30 AM	Registration and Networking Breakfast
8:30—8:45 AM	Welcome Remarks Main Ballroom • Roger Waldron, President, The Coalition for Government Procurement
8:45—9:15 AM	Keynote—The Future of Veteran Care in the Revolutionary Federal Market Main Ballroom
9:15—9:30 AM	Break
9:30—10:30 AM	VA Acquisition Leadership Panel Main Ballroom • Chanel Bankston-Carter, Acting Executive Director, Office of Small and Disadvantaged Business Utilization, VA
10:30—10:45 AM	Break
10:45—11:45 AM	Impacts of the Revolutionary FAR Overhaul on Federal Healthcare Contractors & More Main Ballroom • Moderator: Ken Dodds, Executive Vice President & General Counsel, The Coalition for Common Sense in Government Procurement • Joy Sturm, Partner, Hogan Lovells • Brooke Stanley, Senior Associate, Covington • Liz Lindquist, Partner, Arnold & Porter
11:45—12:45 PM	Networking Lunch
12:45—1:15 PM	Lunch Keynote—The Future of Veteran Care Main Ballroom • Howard L. Manuel, Deputy Senior Advisor to the Secretary of Veterans Affairs, VA
1:15—1:30 AM	Break
1:30—2:00 PM	Federal Budget & Legislative Developments Main Ballroom • Moshe Schwartz, President, Etherton and Associates
2:00—2:15 PM	Transition to Breakouts
2:15—3:15 PM	“Nuts & Bolts Sessions”

The Latest on DHA Pharmaceutical Program

- **Moderator: Karol Ann Sharp**, President, AvKARE
- **Ed Norton**, Chief of Pharmacy Operations, DHA
- **Marsha Petersen**, Chief, Pharmacy Support Branch/Sr Contracting Officer, DHA

VA FSS Program

- **William Robert (Bob) Satterfield**, FSS Chief, Services Division, VA
- **Diana Lawal**, FSS Chief, Pharmaceutical/Dental B Division, VA

VA Medical/Surgical Prime Vendor Program

- **Leonaro Ashford**, Acting Commodities Director, VHA
- **Jeremy Parker**, Division Chief, Medical/Surgical Prime Vendor (MSPV) Supplies, VHA
- **Crystal Martin**, MSPO Director, VA
- **Jon-Paul Grizzle**, Contracting Officer, MSPV-GenZ V1 Delivery Orders
- **Sarah Scott**, Branch Chief, MSPV Supplies Branch 2, VHA

3:15—3:30 PM

Transition to Breakouts

3:30— 4:30 PM

Nut & Bolts Sessions

VA Pharmacy Program

- **Tom Emmendorfer**, Executive Director, Pharmacy Benefits Management Services (PBM), VA
- **Eric Dill**, Acting VHA Deputy Chief Consultant - Formulary, PBM, VA

VA Community Care Program

- **Laura Scott**, Acquisition Service Directorate 6 (AS6) Director, SAC, VA

4:30—6:30 PM

Networking Reception

All speakers and conference attendees are welcome to attend and continue the day's conversations at the networking reception.

All Day: "Ask the PMO" Tabletops

"Ask The PMO" VA Federal Supply Schedule (FSS) Table

William Robert (Bob) Satterfield, FSS Chief, Services Division, VA
Diana Lawal, FSS Chief, Pharmaceutical/Dental B Division, VA

All speakers on the agenda are invited, unless otherwise noted * as confirmed.