



## The Coalition Training Conference

### *The Revolutionary Federal Market*

#### Healthcare Day

**January 15, 2026**

7:00—8:30 AM	Registration and Networking Breakfast
8:30—8:45 AM	<b><i>Welcome Remarks</i></b> Main Ballroom <ul style="list-style-type: none"><li>• <b>Roger Waldron</b>, President, The Coalition for Government Procurement</li></ul>
8:45—9:15 AM	<b><i>Keynote—The Future of Veteran Care in the Revolutionary Federal Market</i></b> Main Ballroom
9:15—9:30 AM	Break
9:30—10:30 AM	<b><i>VA Acquisition Leadership Panel</i></b> Main Ballroom <ul style="list-style-type: none"><li>• <b>Moderator: Kale English</b>, Sr. Director, VHA National Accounts Leader, Solventum</li><li>• <b>Chanel Bankston-Carter</b>, Acting Executive Director, Office of Small and Disadvantaged Business Utilization, VA</li></ul>
10:30—10:45 AM	Break
10:45—11:45 AM	<b><i>Impacts of the Revolutionary FAR Overhaul on Federal Healthcare Contractors &amp; More</i></b> Main Ballroom <ul style="list-style-type: none"><li>• <b>Moderator: Ken Dodds</b>, Executive Vice President &amp; General Counsel, The Coalition for Common Sense in Government Procurement</li><li>• <b>Joy Sturm</b>, Partner, Hogan Lovells</li><li>• <b>Brooke Stanley</b>, Senior Associate, Covington</li><li>• <b>Liz Lindquist</b>, Partner, Arnold &amp; Porter</li></ul>
11:45—12:45 PM	Networking Lunch
12:45—1:15 PM	<b><i>Lunch Keynote—The Future of Veteran Care</i></b> Main Ballroom <ul style="list-style-type: none"><li>• <b>Howard L. Manuel</b>, Deputy Senior Advisor to the Secretary of Veterans Affairs, VA</li></ul>
1:15—1:30 AM	Break
1:30—2:00 PM	<b><i>Federal Budget &amp; Legislative Developments</i></b> Main Ballroom <ul style="list-style-type: none"><li>• <b>Moshe Schwartz</b>, President, Etherton and Associates</li></ul>
2:00—2:15 PM	Transition to Breakouts

**2:15—3:15 PM**

**“Nuts & Bolts Sessions**

***The Latest on DHA Pharmaceutical Program***

- **Moderator: Karol Ann Sharp**, President, AvKARE
- **Ed Norton**, Chief of Pharmacy Operations, DHA
- **Marsha Petersen**, Chief, Pharmacy Support Branch/Sr Contracting Officer, DHA

***VA FSS Program Update***

- **Moderator: Hannah Zerphey**, Managing Member, Orlaithe Consulting
- **William Robert (Bob) Satterfield**, FSS Chief, Services Division, VA
- **Diana Lawal**, FSS Chief, Pharmaceutical/Dental B Division, VA

***VA Medical/Surgical Prime Vendor Program***

- **Leonaro Ashford**, Acting Commodities Director, VHA
- **Jeremy Parker**, Division Chief, Medical/Surgical Prime Vendor (MSPV) Supplies, VHA
- **Crystal Martin**, MSPO Director, VA
- **Jon-Paul Grizzle**, Contracting Officer, MSPV-GenZ V1 Delivery Orders
- **Sarah Scott**, Branch Chief, MSPV Supplies Branch 2, VHA

**3:15—3:30 PM**

**Transition to Breakouts**

**3:30— 4:30 PM**

**Nut & Bolts Sessions**

***VA Pharmacy Program***

- **Moderator: Mike Valentino**, Federal Pharmacy Consultant
- **Tom Emmendorfer**, Executive Director, Pharmacy Benefits Management Services (PBM), VA
- **Eric Dill**, Acting VHA Deputy Chief Consultant - Formulary, PBM, VA

***VA Community Care Program***

- **Laura Scott**, Acquisition Service Directorate 6 (AS6) Director, SAC, VA

**4:30—6:30 PM**

**Networking Reception**

*All speakers and conference attendees are welcome to attend and continue the day's conversations at the networking reception.*

**All Day: “Ask the PMO” Tabletops**

**“Ask The PMO” VA Federal Supply Schedule (FSS) Table**

William Robert (Bob) Satterfield, FSS Chief, Services Division, VA  
Diana Lawal, FSS Chief, Pharmaceutical/Dental B Division, VA

***All speakers on the agenda are invited, unless otherwise noted \* as confirmed.***