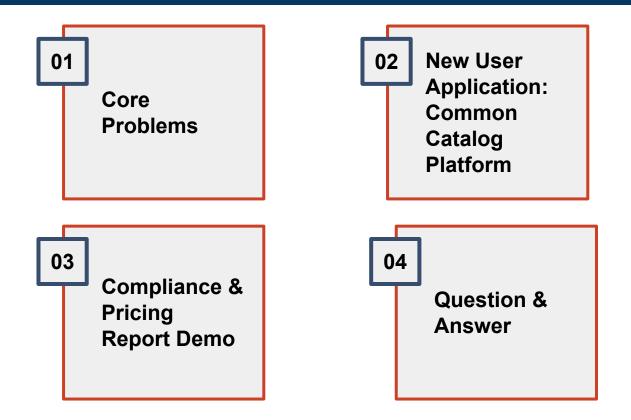


Catalog Management Update Coalition for Government Procurement

July 26, 2022

Agenda





Core Problems We Are Solving

Outdated, hard to use systems (SIP, CORS)



Disconnected contract and catalog workflows



Low quality catalog data for customers





New User Application: Common Catalog Platform (CCP)



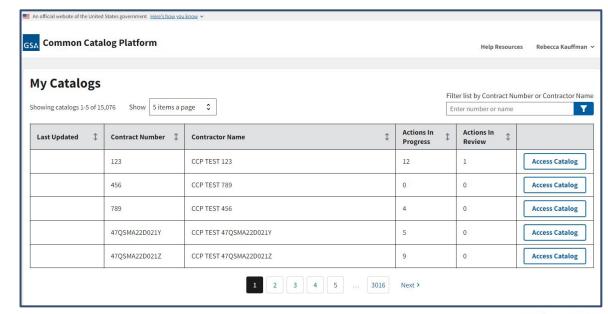
Overview of New Common Catalog Platform

New web-based application, for vendors & workforce to manage catalog data

Currently in active development

Once implemented, replaces SIP

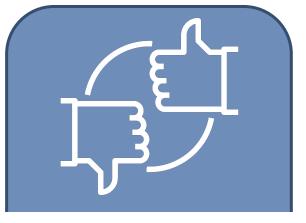
Target early FY23 for limited pilot





Overview of New Common Catalog Platform







Vendors can submit, modify, view catalogs

GSA contracting workforce can review, approve, reject catalogs

Vendor Support Center can view catalogs, transaction error logs, and audit logs



Common Catalog Platform: Key Changes & System Demo



Integration with eMod



CCP will connect to
eMod and integrate the
contract and catalog
workflows



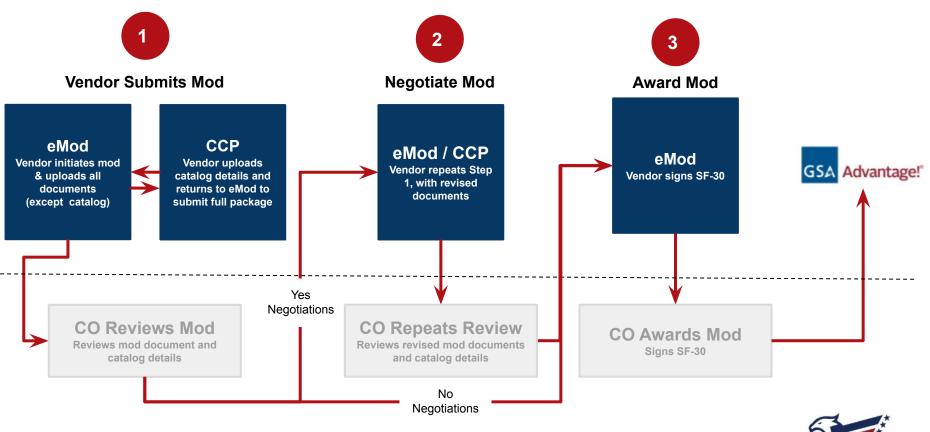
Vendors will use CCP to provide catalog details before submitting eMod



Reduces duplicative data entry and ensures catalogs on GSA Advantage! reflect awarded contracts



New High Level Mod Workflow



eMod Integration



eMod

eOffer/eMod is a tool to submit Contract Offers and Contract Modification requests to GSA Federal Acquisition Service online.











Company Name: ORODAY, INC. eMod ID: LMGFGMIW Contract Number: 47QSMA22D0220 Modification Type: Catalog Baseline - Commercial Off The Shelf (COTS) Products

UPLOAD DOCUMENTS

* Required

Attach supporting documents to this eMod

Upload all documents associated with your eMod.

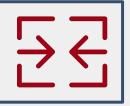
Only files of size less than or equal to 100.0 MB can be uploaded.

Service and product text file has been named as 'Terms and Conditions Text File'.

Please select the Go to CCP button to be ported to the Common Catalog Platform for your Catalog File submission. The Button will become accessible once all other required documents are uploaded. Clicking the Go to CCP button will save any progress.

Туре	Name	Status	Action
Price Proposal Template *		Awaiting Submission	Go to CCP
Contractor's Commercial Sales Practice		Not Uploaded	Upload
Dealer/Reseller Price Sheet		Not Uploaded	Upload
etters of Supply		Not Uploaded	Upload
Manufacturer's Commercial Sales Practice		Not Uploaded	Upload
Supporting Price Documentation		Not Uploaded	Upload
Terms and Conditions Text File		Not Uploaded	Upload
/endor Defined		Not Uploaded	Upload

New Product File: For Publishing Items to GSA Advantage



Combines, consolidates, and replaces the Product Price Proposal Template (PPT) and SIP Template



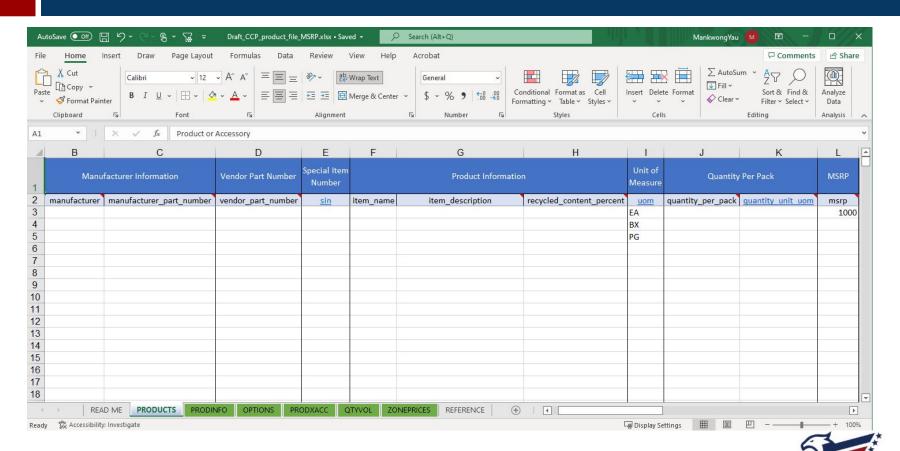
New Product File will be submitted via CCP

- PPT will no longer be submitted via eMod
- SIP will no longer exist

For items not published to GSA Advantage!, the CCP will accept the current Products Price Proposal Template for the time being



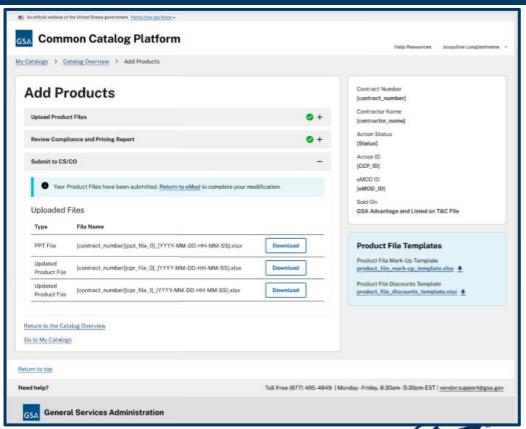
New Product File



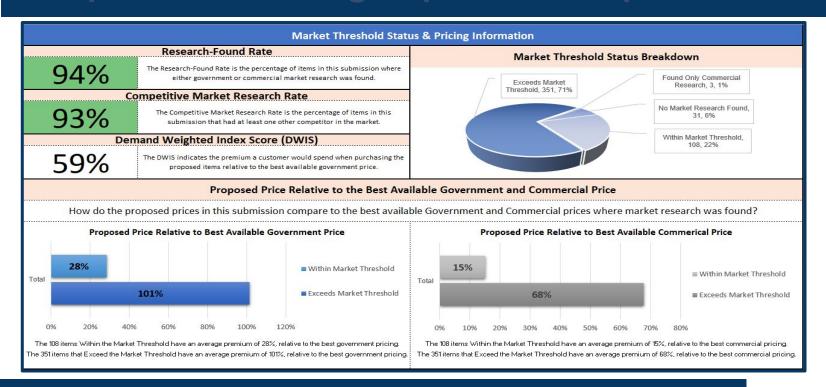
Integrates 4P Functionality

Key Takeaways

- After vendor uploads new Product File, CCP performs data validation procedures to ensure the accuracy of information submitted by vendors
- Vendors receive Compliance & Pricing Report (former 4P report) and can address flags before submitting modification
- CS/CO will have the ability to view progress of the catalog submission with the vendor



Compliance & Pricing Report Mock Up



The main objective of the C&P Report is to provide the most important data elements in a more organized and readable fashion.



Compliance & Pricing Report Demo of Draft Report



Status & Pilot Plans

Limited pilot scheduled for winter FY23 with a subset of vendors awarded the Office Supplies 4th Generation (OS4) SIN

Why OS4?

- Primarily COTS products published to GSA Advantage!
- Substantial use of Price Point Plus Portal (4P)
- Manageable sized pool of contracts

Criteria For Inclusion?

- Contractor has one (1) contract/catalog
- Contractor does not have a MAS-based BPA
- Contractor publishes 100% of their catalog for ordering on GSA Advantage!

What Comes Next?

- Phased user transition after successful pilot
- First: Users with catalogs published to GSA Advantage!
- Second: Users with text files. published to Adv/eLibrary



CCP Wrap Up

Key Reminders:

- CCP will replace SIP & CORS, and connect to eMod to become an integrated part of the contract modification workflow
- CCP will integrate 4P functionality to expose vendors to a Compliance & Pricing Report prior to submission to the government
- CCP is <u>in active development</u> with a <u>pilot planned for winter FY23</u> with a subset of OS4 vendors & corresponding 1102 personnel
- Following successful pilot, we will execute a phased user transition focused first on catalogs published to GSA Advantage! for purchasing

Questions & Answers

Have Questions Later?

Contact our team at: CatalogManagement@gsa.gov

Join our <u>Interact Page</u>

Q&A (1/5)

Timeline

- Q: What is the timeframe to incorporate "services" into the CCP?
 - A: We are executing foundational work for services now timeline for implementation is still to-be-determined, but likely ~early FY24
- Q: For MAS holders with a BPA (MRFS), when does GSA expect CCP to be available for those companies to use?
 - A: BPA functionality is scheduled to follow MAS functionality, targeting FY24
- Q: Will SIP remain in use for furniture manufacturers?
 - A: For the immediate future yes, but the intent is to retire SIP completely for everyone. Following the pilot in winter FY23, we will execute a phased transition of all MAS contracts, focused on catalogs with COTS products first.

The Product File

- Q: Will the product files be similar to the SIP files? Multiple spreadsheets?
 - A: The new product file will be 1 file for most vendors, and will contain all of the catalog information to publish to GSA Advantage. However, for vendors with catalogs larger than the Excel file limitations (~1M rows), then they will need to upload multiple product files to represent their whole catalog.



Q&A (2/5)

The Product File (cont.)

- Q: How will this affect companies that have only a small amount of their products on GSA Advantage, due to the nature of their products?
 - A: The Product File we are displaying today is geared toward vendors selling COTS products. However, we will have
 additional processes in place to collect catalog information for contractors that only publish some items to GSA Advantage,
 including continuing to collect catalog information in the Terms & Conditions File (current text file in SIP)
- Q: This does not seem to be applicable to furniture manufacturers; will you be having different training sessions for the furniture folks?
 - A: We will be engaging with furniture manufacturers to ensure that we are collecting catalog information in a way that makes sense for their offerings; to the maximum extent possible we want to collect catalog data and publish to GSA Advantage, but we also realize there is a large custom/built to order component to furniture that is not ordered via GSA Advantage.
- Q: Will the Item description populated within the "New Product File" get uploaded to GSA Advantage? We typically use a shortened description within our Product Price Mod spreadsheet and an expanded description for GSA Advantage. Now we will have only one description?
 - A: Yes exactly! just one description, and it will be published to Advantage from the Product File.
- What is the length of the Item Description field within the "New Product File"?
 - A: The item description will be limited to 1,000 characters, which mirrors GSA Advantage criteria.



Q&A (3/5)

Compliance & Pricing Report

- Q: Will it be necessary to correct the flags before proceeding? What will happen if the "inferred" is incorrect?
 - No, it will not be necessary to correct before proceeding you will be able to submit/proceed and leave it to the Contracting
 Officer's (CO) discretion. You will be able to provide comments in the file.
- Q: How old is the Amazon/Walmart data you show on these reports?
 - A: Our market data is refreshed 6x per year, so the recency in any given report will depend on when the report was run
 relative to when it was refreshed.
- Q: Given the inflationary environment contractors are currently dealing with--what goes into the determination that a price is high? Especially given the significant, continuing lag in processing EPA requests...
 - A: We are working with our policy groups and the Multiple Award Schedule (MAS) Program Management Office (PMO) to update our pricing benchmarks. We know that there are a lot of concerns about pricing, and we would like to move to an affirmative "fair & reasonable" determination model where the CO can look at multiple factors and make adjustments since there is a lag to the market data. That said, it is not feasible or cost effective for us to pull the market data more than 6x a year; this will unfortunately not be "real time" any time soon, so we are looking at other ways to account for inflationary pressures between the bi-monthly refreshes.



Q&A (4/5)

Compliance & Pricing Report (cont.)

Q: How is the TAA risk/BAA risk determined?

- A: It's important to note that BAA refers to the Buy American Act which requires the Government to procure domestic products under certain conditions. The "MiA Risk" does not include a BAA applicability component, instead it identifies instances where a contractor has represented the country of origin as "US" and GSA has received conflicting information that indicates that the accurate country of origin is likely a foreign-country.
- Potential TAA/MiA risks are largely determined by the data from the Verified Products Portal, which comes from
 manufacturers, major wholesalers, and content providers. If we have information from a reputable source that indicates the
 country the item is made in differs from what is listed, then we flag it as a potential risk.
 - We flag items that appear to have a country of origin that is in a non-TAA country.
 - In the instance that the vendor lists 'US' and we infer that it's made in a foreign country, we flag it as a MiA risk
 - At this time we do not flag foreign country mismatches (e.g. CA vs MX).
- The ultimate determination is left up to the CO. In the new C&P report, vendors will be able see this information and leave comments on the report for CO consideration.
- Q: What happens if the formulas used for pricing in this system are different than those in the PPT used to negotiate and set my contracts pricing?
 - A: The new CCP Product File will replace the old PPT. The Compliance and Pricing Report will be run on the Product File.
 Therefore, there will not be any discrepancies in formulas.

Q&A (5/5)

General

- Q: Will it be possible to do more than one mod at a time? Often the CS/CO require one "type" of mod at a time.
 - A: Yes, it will be possible to do more than one type of modification in parallel. With that said, each distinct item cannot appear in multiple pending mods. For example, you can not request an EPA for an item on a pending addition mod.
- Q: Will the presentation be available after the call?
 - A: Yes, here it is:) We also encourage you to join our Interact page to follow along with our work, we post all decks there as well: https://buy.gsa.gov/interact/community/178/activity-feed

